

**Module Three
Discovering YOUR ways of finding your ideal clients.**

**Decide on your 1 – 3 ways of finding your clients EXERCISE**

Where are your ideal clients? Where might they hang out? (For inspiration Use the list of ideas from the slides – see below.)

What is your preferred method of communication? Do you like to write, speak, talk 1 – 1, create memes, or something else?

What do you think are the BEST ways of reaching your ideal clients?

* Make a list – brainstorm all of your ideas.
* Cross off the things you would never do.
* Circle the things you’d love to do or might enjoy doing.
* Narrow it down to your top 3

**What are your top 3?**

**ACCOUNTABILITY OPTION:**

Return your completed exercise to me at
Kathryn@ManifestingClientsAcademy.com

**Possible ways to find your ideal clients or for them to find you:**

Website searches (SEO)

Facebook business page

Facebook group

Facebook LIVE videos

A local networking group

Another local networking group

Writing blogs

Be a guest blogger

YouTube videos

Instagram

Pinterest

Press releases

Public speaking

Facebook ads

Ads in a local magazine

A table at a wellness fair

Women’s groups in MeetUp

Your own MeetUp group

JV partners

Lunch and learn presentations at local corporations

Wrote articles for local magazines

Twitter

Women’s conferences

Asked everyone you know to refer their friends and colleagues to you (your 100 people list)

LinkedIn

Post business cards at a local coffee shop

Ask your hairdresser to refer clients